

## **PRIVACY STATEMENT**

Our main priority is for our site guests to get to know World Este Point, to have information and experience about our services, to reflect our vision and mission to you, and to inform you via the web.

Therefore, we inform you that you can visit our website and micro sites you have visited without having to share any of your personal information. With this, we assure you that you can share on our websites for informative purposes on various topics from our health group, and name, surname, phone number, address, and information that reflects your personal situation will not be shared with third parties.

Your personal information shared by our guests on our website can only be used by World Este Point by our business partners for the purpose of fulfilling your request.

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**Cookie Policy:** Our company uses cookies on its website while carrying out the work it offers to our valued customers. By visiting the website of World Este Point, you agree to place the cookies necessary for the use of the website on your device.

### **What is a Cookie?**

Cookies are small electronic files containing information that are added to your device when you visit our site. Cookies help remember your device's language, settings, etc. information about your visit, as they are widely used in the virtual world and defined automatically by web browsers.

### **Types of cookies;**

<b>Cookie Type</b>	<b>Description</b>
<b>Session Cookies</b>	Session cookies are cookies that are valid during your use of the website and remain valid until the web browser is closed.
<b>Persistent Cookies</b>	These cookies are cookies that are stored in your browser and remain valid until they are deleted by you or until their expiration date.
<b>Obligatory Cookies</b>	These cookies are mandatory for the website to function properly and for you to benefit from the features of the website and the services offered.
<b>Functional and Analytical Cookies</b>	These are cookies that are used for purposes such as remembering your preferences, using the website effectively, optimizing the site to respond to your requests, and containing data about how you use the site. Due to their nature, such cookies may contain your personal data. For example, cookies that record your preference for the display language of the site are functional cookies.
<b>Tracking Cookies</b>	Tracking cookies are primary and third-party cookies created during your visit to our website and third-party domains. These cookies make it possible to track your click and visit history in the domains where they were created and to match these records between different domains. These types of cookies are used for the purpose of recognizing and profiling users, targeting advertising and marketing activities, and customizing the content. These cookies will not be used to identify you or to make decisions for you personally.

In general terms, our purposes for using cookies are;

- Recording the user experience and preferences on the websites for the purpose of personalizing their subsequent visits,
- To improve your experience of visiting our website,
- For the purpose of product and service promotion work for your interest,
- To customize our website according to your preferences,
- To improve website performance.

The confidential information of users is not kept in any cookies we use. Please note that if you do not configure your browser, you will accept the cookies provided by this website.

To disable cookies;

In Chrome, you can use the "Settings / Privacy / Content Settings / Turn off cookies" option in your browser settings.

For Internet Explorer users: You can use "Options/Internet Settings/Privacy/Settings".

For Firefox users: You can use the "Tools / Options' / Privacy / Cookie acceptance method / Until Firefox is closed" options.

For those using Safari: "Preferences/Privacy Item/Website Data/Select one or more websites/Delete all

## **Processing of Personal Data Visitor Clarification Text**

**Dear Visitor, we would like to inform you about the Protection of Personal Data.**

**In accordance with the Law on the Protection of Personal Data No. 6698 ("KVK Law"), your personal data, including all kinds of information that makes your identity specific or identifiable, and your personal data of special nature, can be processed by World Este Point Saęlık Turizm Tic. A.Ş ("Company").**

**Processing of personal data, on the other hand, refers to all kinds of operations carried out on the data such as obtaining, recording, storing, preserving, changing, rearranging, explaining, transferring, classifying, or preventing the use of personal data. The protection of your personal data is of vital importance to us. We would like to inform you that we will take all necessary measures in this regard and will continue to be extremely transparent.**

## **Purposes of Processing of Personal Data**

**Your collected personal data (Name, Surname, Telephone, E-mail) may be processed by our Company for the purposes of offering our products and services and maintaining them uninterruptedly, informing you about campaigns, and maintaining customer relations.**

## **Transfer of Personal Data**

**Your data is processed and securely stored for the purposes listed above. The obligation to notify public institutions is strictly not shared with third parties except with your explicit consent, legal regulations, institutions that we receive service from, work with, cooperate with, our shareholders, affiliates, and your express consent.**

## **Method of Collection of Your Personal Data**

**Your personal data is collected through our website, social media advertisement forms, telephone, e-mail, and social media accounts that World Este Point allows access to.**

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The site aims to provide information about health and health protection and curative information. The information on the site has been provided by experts in the field of health.